# METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS FOR SUBSCRIBER CUSTOMIZED GENERATION OF PUBLICATIONS

## Abstract of the Disclosure

Embodiments of the present invention include methods, systems and computer program products which provide for subscriber based generation of a customized publication. A subscriber list is generated including

5      identifications of a plurality of subscribers for the publication. The subscriber list is provided to a content provider and a designation of different selected content for two or more individual subscribers is received from the content provider. The designated

10    selected contents are associated with respective subscribers based on the identifications of the subscribers. Versions of the publication are generated including the respective different selected contents for the subscribers.

15